

## Offer Terms and Conditions

Refund Offer Conditions: Limit of one (1) redemption request (one \$70 Prepaid MasterCard® Card) per purchase of four new MICHELIN® brand tires. Limit of three (3) redemptions per household. Sales to Original Equipment manufacturers, fleets, wholesalers, commercial accounts and purchases for resale are not eligible for this promotion. Original Equipment tires DO NOT qualify. Offer valid at participating Michelin independent dealers located in the fifty (50) United States or District of Columbia ("U.S.") between 07/08/10 and 08/09/10 only on purchase of any four new MICHELIN® brand passenger or light truck tires. This offer is not valid or redeemable with any other Michelin promotion or offer. Tampering with, altering or falsifying purchase information constitutes fraud. All decisions made by Michelin (or its authorized representatives) relating to the validity of any submissions are final and binding. Void where prohibited by law. This promotion is subject to all federal, state and local laws and regulations. Michelin reserves the right to modify or discontinue this offer at any time for any reason. No cash refunds. Offer may not be assigned, traded, sold or combined with any other Michelin offer. Mail-in only. Residents outside of the United States may receive an alternative rebate valued at \$70 in lieu of a Prepaid MasterCard® Card. No fax or phone orders accepted. Please retain copies of the materials you submit. All requests become the property of Michelin North America, Inc. and will not be returned. Michelin is not responsible for any lost, late, stolen, damaged, misdirected, incomplete, incorrect or illegible mail. No postage-due requests. For questions regarding this promotion, please call 1-888-738-0166, Monday through Friday between 9:00 a.m. and 5:00 p.m. EST. Please reference the Michelin IDG Summer Promotion when calling. Products and/or services are subject to change without notice. This offer may not be combined with or used in conjunction with certificates, promotions, special offers, special rate programs, gift cards or any offer whatsoever. THIS OFFER IS NOT VALID WHERE PROHIBITED OR RESTRICTED BY LAW. All requests must be received on or before 09/09/10. Please allow four to six weeks for delivery of the \$70 Prepaid MasterCard® Card via mail. Prepaid card is subject to the terms and conditions of issuer.

Cards are issued by Citibank, N.A. pursuant to a license from MasterCard International and managed by Citi Prepaid Services. Cards will not have cash access and can be used everywhere MasterCard debit cards are accepted.

† See [michelinman.com](http://michelinman.com) for more details on the Stop Shorter benefits of specific MICHELIN® brand passenger and light truck tires.

# Official Promotion Redemption Form

Stop Shorter with a  
MICHELIN® Tire† and Get

**\$70**

on a Prepaid MasterCard® Card!



Buy **ANY** set of four new MICHELIN® brand passenger or light truck tires from July 8 through August 9, 2010, and submit this redemption form.

AHM0710



# Buy any set of four new MICHELIN® brand passenger or light truck tires at participating dealers\* between July 8 and August 9, 2010, and get a \$70 Prepaid MasterCard® Card!

To learn more, call 1-888-738-0166. Offer valid 07/08/10 – 08/09/10. Redemption forms must be received by 09/09/10.

## How to receive your \$70 Prepaid MasterCard® Card:

- Purchase tires from a participating dealer.\* See terms and conditions for further details.
- Complete this redemption form.
- Attach receipt (or legible copy) showing the purchase of four new MICHELIN® brand passenger or light truck tires within the offer period.
- Mail to: Michelin IDG Summer Promotion, 1407 Airport Road, Suite 3237, Monroe, NC 28110
- Not valid with any other offer. See terms and conditions for further details.
- To check the status of your rebate, visit [www.rebates411.com](http://www.rebates411.com).

Offer valid 07/08/10 through 08/09/10.

Requests must be received by 09/09/10.

See terms and conditions.

Please e-mail me advance notice of special offers, tire safety tips and/or new product information from Michelin.

Michelin has a very strict privacy policy. We do not sell or rent your personally identifiable information to third parties.

E-mail Address

Where did you buy your tires? (dealer name)

Invoice Number

Date of Purchase

Mo.  Day  Year

Year of Car

Make (i.e., Ford)

Model (i.e., Taurus)

First Name

Last Name

Address (No P.O. Boxes — delivery addresses only)

Apt./Suite No.

City

State

ZIP Code

Phone

AHM0710

What is the next vehicle you plan to purchase tires for?

Year of Car

Make (i.e., Ford)

Model (i.e., Taurus)

Does this vehicle currently have MICHELIN® tires? (Please check one.)

Yes  No  Don't know

When do you expect to purchase tires for this vehicle? (Please check one.)

In the next 30 days  91 days to 1 year from now  
 31 to 90 days from now  More than 1 year from now

How many vehicles are in your household?

1  4  
 2  5 or more  
 3

What is your age?

18 – 25  40 – 55  
 26 – 39  Over 55

How many years have you been a MICHELIN® tire owner?

First time  
 Less than 5 years  
 More than 5 years

How many tires did you intend to purchase prior to learning of this promotion?

1  3  
 2  4

What tire brand was replaced when you purchased your new set of MICHELIN® tires?

MICHELIN  Other

How did you first hear about this promotion? (Please check one.)

Radio  
 Direct mail  
 Newspaper  
 Salesperson in store  
 In-store display  
 Friends/Family  
 Television  
 Website  
 Outdoor advertising  
 E-mail  
 Other

\* Please call 1-800-MICHELIN or visit [michelinman.com](http://michelinman.com) for participating dealers.